CONTACT:

Brian Suerth   Dave Wineman, President
Technology Assurance Group   Abadata Computer Corp.
(858) 946-2112   (989) 883-3411
brian@tagnational.com   dw@abadata.com

NEWS FOR IMMEDIATE RELEASE

Abadata Computer Corp. Reveals Future of AI Integrated Cybersecurity Defense Strategies for Small to Mid-Sized Businesses (SMB)

Leading Managed Technology Services Provider Shares How AI is Evolving SMB Defenses

MICHIGAN – June 10, 2021 – Abadata Computer Corp., a leading managed technology services provider (MTSP), announced today that AI (artificial intelligence) is starting to play a key role in cybersecurity defense systems for small to mid-sized businesses (SMBs). Abadata protects the interests of its clients by remaining on the forefront of technology's latest advancements and it is actively advising SMBs on the potentials that AI-integration promises for cybersecurity in the very near future. Most businesses are becoming aware of how prevalent phishing attempts, identity theft and ransomware attacks have become in recent years and Abadata is doing its part to help businesses put a stop to it, by sharing the technology industry's response to more sophisticated attacks.

"Whenever we talk about AI integrated into technology, the most common application that our clients are aware of is how facial recognition cameras can integrate with AI. With an appropriate data set, AI can proactively suggest a course of action based on a target's background, prior behaviors, and other factors. This has obvious benefits for enhancing the security of any physical location," stated Wineman, President of Abadata. "However, AI is becoming more central to every facet of cybersecurity, as well. While the applications are still growing in widespread popularity, many business owners will soon be faced with this question: should I put my business on a 'Smart Network' or just on 'a network?'"

As more businesses utilize key SaaS (software-as-a-service) apps like Slack, Office 365, GSuite and Salesforce to power their operations, the more attractive those services have become to cybercriminals. Abadata is now leveraging AI to heighten defenses so that businesses can continue to work with their favorite SaaS applications, but can also rest assured that their access to those mission-critical programs remains 100% secure. AI is like adding another layer to an organization's security stack that constantly evolves into a better version of itself.

AI is also entering the cybersecurity space as a tool for research and marketing purposes. Some AI-enabled applications can cross-analyze multiple publicly available databases to help businesses find their ideal clients' names, email addresses, phone numbers and other relevant information in real-time. "AI is absolutely exploding, right now," added Wineman. "The fact that technology can learn, become smarter and more efficient, means ultimately that the businesses who harness AI now, are poised to gain significant competitive advantages in their industry. In other words, the gap between early adopters and laggards is widening."

The main driver for AI-based technology is simple: since cybercriminals have access to more advanced technologies, they have continued to devise new methods of infiltrating networks. Since those are built on the back of AI, the solution for SMBs who want to operate securely, must meet those strategies with equally sophisticated cyber defense tools. With the proper AI infrastructure, SMBs can not only outpace the innovation curve of cybercriminals, but they can also enhance their security across every area of the organization.

ABOUT ABADATA COMPUTER CORP.

Abadata Computer Corporation was started in 1981 by David W. Wineman as the Michigan Distributor of US Robotics modems and equipment. Shortly thereafter, ABADATA started the network integration segment of the business by selling, servicing and installing network equipment. Abadata has placed the utmost importance on the technical expertise of its staff, and each employee possesses multiple certifications in various network and telephony-based systems. Abadata has been serving the needs of nearly every industry for

over 35 years and has deployed technology solutions in industries ranging from education to medical to government to much more.

Abadata's mission is to make computerization magically easy. This idea is best personified by the "Magic the Bunny" who can be found on the company logo. Whether Abadata is serving its customers with antivirus, education, web, customer service or telephony needs, and customers can rest assured that Magic will be present. Abadata is committed to providing these kinds of experiences for their customers.

In addition to ease of use, Abadata has also been committed to utilizing technology to increase their customers' profitability and provide them with a competitive advantage. By concerning themselves with their customers' bottom line, they've have aligned themselves with their customers' goals and as a result they've established strong relationships across the board.

The company philosophy is to continually be on the leading edge of technology. David Wineman, CEO, states, "forward-thinking companies take on significantly more risk for the benefit of their customers. Throughout the years, we've learned that our customers appreciate our proactive approach to solving problems.

Abadata has consistently been at the forefront of advancing technology for Communication Systems, cloud and online storage, back up services and Computer Technology. In Abadata 2012 successfully purchased another Michigan company, Chris Consulting. Today Abadata has 12 professional employees and continues to uphold the same values that they started with in 1981. They understand that education and integrity are vital to creating lasting customer relationships, and the company consistently works at making sure these characteristics are at the very core of Abadata.

In 2011, in the pursuit of knowledge and better resources, the company became a member of Technology Assurance Group (TAG), an international organization representing nearly $350 million in products and services that provides the competitive advantages necessary to propel unified communications companies to regional dominance. For more on Abadata please visit www.abadata.com or call us at 989 883 3411.

###